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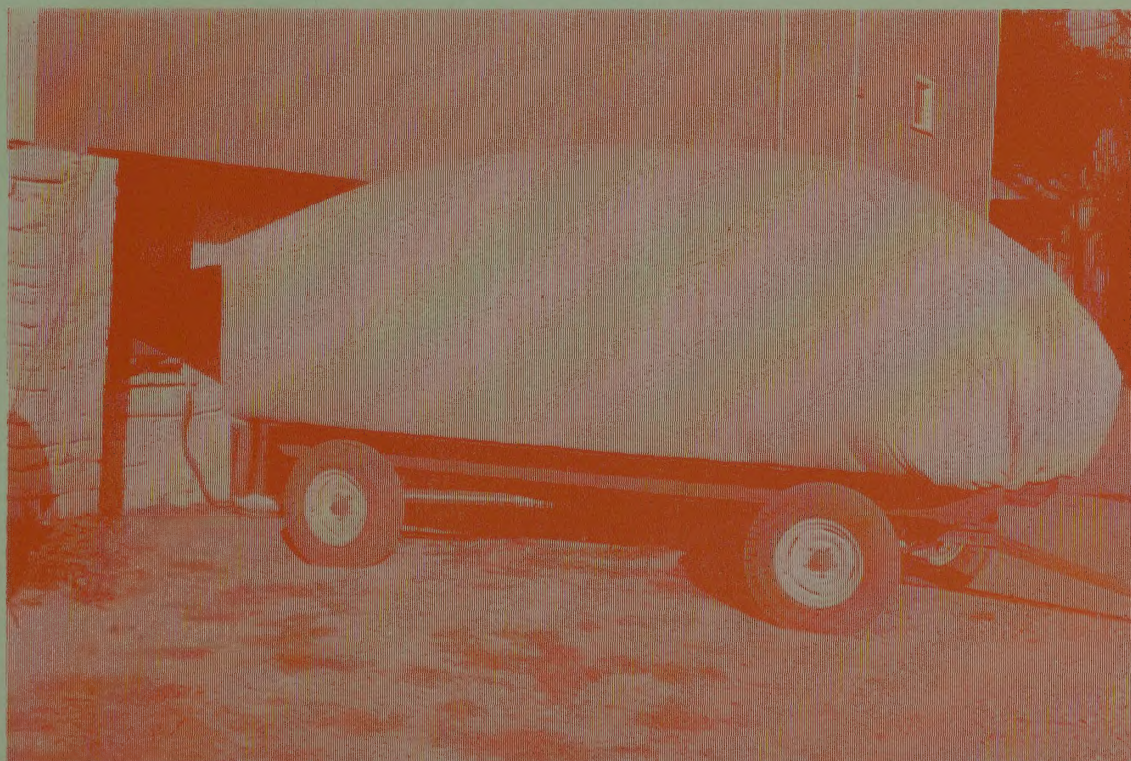
1963 MELK'S 1963

Catalog of
Choice New Glads
George J. Melk & Son

7605 W. Donges Bay Rd.
MEQUON, WISCONSIN

OFFICE PHONE AND WAREHOUSE: CHestnut 2-2050

HOME: FLagstone 4-5034, Area Code 414



The photo shows a load of bulbs being pressure dried before being put into the warehouse. Proper drying is essential to minimize disease and storage breakdown.



INKSPOT

DEAR FRIENDS:

1963 will be our 39th year of specializing in growing Gladiolas commercially. The 1962 season was our finest ever. Quantities and sales of bulbs increased again surpassing our best previous year. Many new buyers sent us orders and certainly it was gratifying to receive repeat orders from regular customers who order year after year. Numerous fine testimonials on the satisfactory performance of our bulbs were gratefully received. Several grand champs and many show winners were grown from our bulbs this past summer. We make every effort to supply top quality high crowned bulbs and use no weed killer sprays of any kind in the process of growing. If you have never ordered from us may we suggest a trial order. We firmly believe our bulbs will satisfy the most critical buyer.

OUR DESCRIPTIONS:

We honestly describe our list of varieties basing the facts on what they do here in Southern Wisconsin and what we know to be true from experience of other growers. Past experience bears out the fact that if a variety does well in this mid-west area you can be fairly certain it will do well in most other areas. However, there is always the case where a good variety will not perform its best in a certain soil or condition. The only way to be sure and know how it does for you is to try some. Perhaps this is a good spot to express our viewpoint in appraising new varieties. First of all we don't believe anybody would intentionally introduce a poor variety. Certainly there are some that do not meet basic standards and others that go downhill after introduction, but we will not list a variety and then print a glaring fault that can only hurt the hybridizer. When we have invested in stock we feel should not have been introduced we discard it and absorb the loss. Many varieties not possessing the necessary qualities to become widely grown, still fill a definite need for the smaller fellow who can give it that little extra care and have certain desirable colors that are not available otherwise. We hope our policy in writing descriptions will help you to select varieties that are satisfactory to you.

BUSINESS TERMS

Prices are for Cash with Order or 25% Deposit to hold an order, balance before shipment or C. O. D.

All quotations are subject to prior sale.

Every effort is made to fill all orders with clean healthy stock, true to name and up to size. If error should occur, we will endeavor to make satisfactory adjustment either by replacement of stock or refund of the purchase price. However, as growing conditions are beyond our control, we cannot be responsible for the crop and in no case will our liability exceed the purchase price.

MINIMUM ORDER — \$4.00 — PLEASE

KEY TO VARIETY LIST

Size and color are indicated by the code number following the name. The first figure indicates the size group while the next two digits give the color class. Name of originator follows, followed by the approximate blooming season as below.

VE—Very Early. E—Early. EM—Early Midseason. M—Midseason.

LM—Late-Midseason. L—Late. VL—Very Late.

HOW TO REACH US

Our fields, warehouse and home are located on the southwest corner at the intersection of Hwy. 181 (Wauwatosa Rd.) and the Donges Bay Rd. in Mequon, which is immediately north of Milwaukee. When coming by auto just remember that Hwy. 100 completely encircles the city of Milwaukee. Stay on this highway until you come to the intersection of Hwy. 100 and Hwy. 181 which is on the north side of Milwaukee. We are located just 2 miles north of that intersection on Hwy. 181.

IN CLOSING

We would like to take this opportunity to thank everyone for their orders and kind letters in past years and extend to all of you our sincere wishes for a wonderful and successful season in 1963.

GEO. SR. & GEO. JR.

From Ted Woods

ORIGINATORS DESCRIPTION

Glory B (464) (VE)

A true lavender over 60 inches tall, 20-22 buds, 8 or moer open on a 27 inch flower head with 8 showing color, 5 inch floret heavily ruffled and fluted to needlepoint with creamy throat. 100% cutter extra early. Short, strong deep green foliage. Health, bulblet production and germinaiton excellent. Aurora is an extra early bloomer, a lavender in the 400 class, is the florist's delight. No commercial grower can afford to be without it.

L \$3.00

M \$2.00

S \$1.00

Blbts. \$.50 each

Green River (404) (M)

Poise and elegance combine to make this ruffled green gladiolus a flower of beauty. Outer petals are light green with very deep green inner petals. The 5 inch florets are extra heavily ruffled and fluted to needlepoint. Up to 10 or more open at once on a medium spike with 8 showing color, 60 inches tall, 28 inch flower head with 22-24 buds. Short deep green foliage. Excellent health, bulblet production medium, good germination. Green River will keep well in storage and open freely from tight bud. An excellent florist variety.

L \$3.00

M \$2.00

S \$1.00

Blbts. \$.50 each

UNIT for GLORY B and GREEN RIVER

10 large, 10 medium, 15 small and 200 bulblets \$100.00

Casino (490) (M)

Beautifully colored old rose or mulberry smoky almost self. The 5½ inch floret is frilled with a fine silvery outline on all petals and lighter midribs, 22 buds, 8 or more open at once on a 28 inch flowerhead, medium spike 58 inches tall. Medium green upright foliage. Excellent bulblet production and germination. We feel Casino is a fine addition to the smokies. Glory B and Casino were grown and recommended for release by H. M. Sherman, Jr.

L \$2.00

M \$1.50

S \$1.00

Blbts. 4 - .95

RETAIL SECTION

(PREPAID PRICES)

5 Bulbs Sold at 10 Rate 3 Bulbs Sold at 2½ Times Single Rate

SHIPMENT BY PARCEL POST

Be sure and open your package immediately after you receive it. Let us know at once if anything is unsatisfactory.

On orders of \$5.00 or more, accompanied by cash in full you can select extra bulbs of your choice to the amount of 10% of the order. \$25.00 or more 15% extra in bulbs.

Large Bulbs (L) (# 1 and 2, 1¼" up); Medium Bulbs (M)
(# 3 and 4, ¾" to 1¼") Small Bulbs (S) (# 5 and 6, ⅜" to ¾")

ABIQUA (480 Baerman) (M) Abiqua is smoky rose pink blending to a pure white center. The whole floret has a cast of silver more distinct at the edges. Florets are heavily ruffled and fluted. Opens 10 on long head with heavy substance. This is a beautiful new glad and one of the finest smokies.

Each	L \$.35	M \$.25	S 2/.30	Bts. Per 20—\$.50
Per 10	2.50	1.75	1.20	Per 100— 2.00

ALASKA (500 Walker) (EM) An extremely tall milky white. Opens 7 large ruffled florets on a long flowerhead of about 21 buds. Attachment, placement and overall growing habits make this a promising new variety. We recommend deep planting as Alaska does make those extra long stems so desirable in a white glad. Blooms fine from small bulbs, bulblets grow exceptionally strong.

Each	L \$.50	M \$.35	S \$.25	Bts. Per 25—\$1.00
Per 10	4.00	2.80	2.00	Per 100— 3.00

ALPENROSE (454 Baerman) (M) This beautiful rich cerise rose with snowy throat blotch has stretchy spike with 8-9 open. Beautifully ruffled round florets with a picotee edge. Tall stem with a short plant. Very uniform.

Each	L \$.50	M \$.40	S \$.25	Bts. Per 25—\$1.00
Per 10	4.00	3.20	2.00	Per 100— 3.50

ANGELUS (460 Baerman) (L) A tall growing light orchid lavender with a creamy yellow center. Very classy floret and well proportioned spike with 8 open on a head of 20 buds. A strong grower. Bulblets also grow easy to good size. A well grown spike has no trouble winning at a show.

Each	L \$.75	M \$.40	S \$.25	Bts. Per 25—\$1.00
Per 10	6.00	3.20	2.00	Per 100— 3.00

AQUA QUEEN (470 Fisher) (EM) For quite a number of years many commercial bulb growers have been looking for a healthy blue glad that could be grown in quantity and at a profit. Aqua Queen makes fine bulbs, and plenty of good sized bulblets that germinate easy and grow into good sized bulbs the first year. It's no trick to grow large bulbs for bulb sales. For a medium clear blue cutflower Aqua Queen is hard to beat. The color is not too dark for commercial use, the petals have that crisp silky look lacking in most blues. The foliage is dark green and the spikes are tall and easy to cut. It is quite early and also does well throughout the season. A fine commercial in every way.

Per 10	L \$1.20	M \$.80	S \$.50	Bts. Per 100—\$.60
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ARES (311 K & M) (EM) Deep creamy yellow with a striking scarlet blotch. Up to 8 frilled florets open on tall straight spikes. Good cutflower and garden variety, in spite of the fact that you lose some of the bulbs each year.

Per 10	L \$1.20	M \$.80	S \$.50	Bts. Per 100—\$.60
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BANDWAGON (446 Summerville) (LM) The color of Bandwagon is a bright red with a distinct creamy white center, a nice clear color. Makes long heads with 24 to 26 buds and 10 open. The ruffled florets are formally placed and the buds show color almost to the top. Bulblets grow strong. With its parents of Royal Stewart and Spic & Span this glad looks like an easy winner at the shows.

Each	L \$.60	M \$.40	S \$.30	Bts. Per 20—\$1.00
Per 10	4.80	3.20	2.40	Per 100— 3.50

BLEEDING HEART (401 Baerman) (E) The color is a milky white with a bright scarlet blotch edged in yellow. The blotch is usually limited to the bottom three petals. A healthy and robust grower. Buds are fat and spacing is staggered. A superb novelty and bouquet flower. Does best from large bulbs planted early.

Each	L \$.50	M \$.35	S \$.25	Bts. Per 15—\$.75
Per 10	4.00	2.80	2.00	Per 100— 3.50

BLUE RIBBON (370 Baerman) (EM) The color is a light blue with a creamy center. Tall grower that opens 8-10 on a head of 22-26 buds. Florets have some class and fair substance. Uniform grower. A real ribbon of color and good for arrangement. Should win handily in its class at the shows.

Each	L \$.60	M \$.40	S \$.25	Bts. Per 15—\$.75
Per 10	4.50	3.00	2.00	Per 100— 3.50

BLUSHING BRIDE (440 Arenius) (M) Glistening shell pink with a rosy cast. Color is similar to the shade of older Tivoli. Grew very tall and straight. Good propagator and healthy grower. Opens 6-8 on a balanced spike. Blushing Bride bloomed in the midst of a heat spell here but was uniform and impressive as a commercial prospect.

Each	L \$.35	M \$.30	S \$.25	Bts. Per 25—\$.75
Per 10	2.80	2.40	2.00	Per 100— 2.50

BURGANDY (448 Arenius) (M) A glossy wine red blending deeper in the throat. A very clean and bright color. Double row placement and very heavy ruffling make this perhaps the most classy glad to date. Buds also show lots of color. Tall grower, yet the leaves are short. Healthy, good propagator though it would be best to give it more time in the field to mature, compared to the average variety. Plant deep. Burgandy is a fine uniform variety and we expect it to build an impressive show record beside being a fine bouquet glad.

Each	L \$.70	M \$.50	S \$.35
Per 10	5.60	4.00	2.80

CHEMAWA (486 Baerman) (M) This smoky salmon with an ivory throat is beautifully ruffled, has a pleasing color, and many other desirable qualities to make it a fine new variety. One of those varieties that does well with a minimum of care.

Per 10	L \$1.20	M \$.80	S \$.50	Bts. Per 100—\$.60
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CLIMAX (450 Baerman) (LM) A pleasing shade of rose pink that is fine for commercial use. Florets are nicely ruffled. Placement usually near perfect and growing habits are ideal. The flowerhead has plenty of buds and will open enough florets to make it a show glad as well. Opens good in water.

Each	L \$.50	M \$.40	S \$.30	Bts. Per 10—\$.75
Per 10	4.00	3.20	2.40	Per 100— 5.00

CONRAD (417 Tyndall) (L) Conrad has become one of the top cutflower varieties. The color is a deep yellow with a red blotch. A very clean color that is in demand throughout the season and especially in fall. Grows very tall and small bulbs also make fine usable spikes. Conrad does well on all types of soil and we have had fine tall spikes even in dry seasons without irrigation.

Per 10	L \$1.20	M \$.80	S \$.50	Bts. Per 100—\$.60
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COPPER LUSTRE (596 Pazderski) (M) Dusty rose and tan shades. Deepening at the outer edges. Usually has deeper toned flecks on the outer half of the florets with a red throat blotch on the lower petals. Florets are heavily ruffled with up to 10 open. Good grower and a fast propagator.

Per 10	L \$1.20	M \$.80	S \$.50	Bts. Per 100—\$.60
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CRINOLINE BELLE (460 Bork) (VE) Light lavender with a lighter band around each petal. Opens 8 ruffled florets on a tall slender spike. This variety is ideal for extra early cutflowers and requires only average soil and a moderate amount of moisture to make good quality cutflowers.

Per 10	L \$1.20	M \$.80	S \$.50	Bts. Per 100—\$.60
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CRONUS (326 Rupert) (LM) The color is a bright orange shading to a yellow throat. Opens 7-9 on a medium tall stem with a head of 20-24 buds. Has built a fine show record.

Per 10	L \$2.00	M \$1.40	S \$.80	Bts. Per 100—\$1.50
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DARK BRILLIANCE (458 Puerner) (LM) A sport of King David, darker in color, being a deep wine red with velvety glossy florets, 8 open, 6 in color well placed and firmly attached on long spikes of 20 to 22 buds. A healthy variety that makes fine bulbs and is a good propagator.

Per 10	L \$1.20	M \$.80	S \$.50	Bts. Per 100—\$.60
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DARK HORSE (476 Fischer) (M) Probably the most vigorous glad in the deep violet class. Opens about 10 round florets in double row placement on a long strong spike. A rugged grower that makes fine bulbs. Does fine on poor soil. Most dependable deep blue for cutting. Bulblets grow very strong.

Per 10	L \$1.20	M \$.80	S \$.50	Bts. Per 100—\$.60
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EARLIANNA (341 Woods) (VE) When viewing this variety blooming in Mr. Woods' field early last summer one could hardly hope for a more uniform and colorful row. The color is basically white with a heart shaped rose purple blotch. The upper petals show a blending of light rose starting deep in the floret and growing faint toward the outer edge. Leaves are short making it easy to cut. Grows tall and straight. Florets are classy and firmly attached. Nice fat buds show lots of color. Large bulbs planted early produce spikes of 400 size. This is a fine early cutflower variety.

Each	L \$.50	M \$.35	S \$.20	Bts. Per 15—\$.50
Per 10	L 4.00	M 2.80	S 1.60	Per 100— 3.00

EARLY SPRING (440 Baerman) (VE) A very early cool light pink. A good commercial color. Growing habits seem to be ideal for commercial use as it makes a good sized spike with plenty of stem for easy cutting. Propagation is above average and bulbs look good.

Per 10	L \$1.50	M \$1.00	S \$.60	Bts. Per 100—\$.75
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EIGHTH WONDER (466 Baerman) (VE) A very early large flowered variety. The color is a light purple with a white throat. Opens 8-10 florets firmly attached on a hard stem. Leaves are short making it easy to cut yet saving the plant. Vigorous and dependable. Very tall and uniform. Makes lots of large bulblets that grow easily to No. 1 and No. 2 size. One of the best bulbmakers. Not as fancy as some but one spike is a bouquet in itself with always near perfect placement. The description of the color of this variety sounds much like some older varieties that did not sell as cutflowers, but this is an extra fine glad. Flowers sell exceptionally well both wholesale and retail and it has proven a profitable variety to grow.

Per 10	L \$1.50	M \$1.00	S \$.60	Bts. Per 100—\$.75
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FASHION FLAME (450 Arenius) (M) The color is a clear light red similar to its parent, Royal Stewart, but with more shine. Formal placement near perfect with 8-9 florets open on a spike of 22-24 buds. Medium tall. Should win handily at the shows. Looks very healthy and propagates good.

Each	L \$.35	M \$.30	S \$.25	Bts. Per 25—\$.75
Per 10	2.80	2.40	2.00	Per 100— 2.50

FORT KNOX (416 Torrie-Flad) (EM) Very fine deep yellow. Opens 6-8 five inch florets of heavy substance on strong spikes of 18 to 20 buds. Spikes are well balanced and growth and propagation are excellent. An excellent commercial.

Per 10	L \$1.20	M \$.80	S \$.50	Bts. Per 100—\$.60
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FORTUNE (422 Melk) (M) A shade of orange the florist can use a lot of throughout the season. A beautiful orange blending to a golden throat, not gaudy. Strong growing and consistently produces tall well proportioned spikes. Fortune makes extra fine bulbs and is a fast propagator. A commercial in every way, and one the commercial grower can hardly do without.

Per 10	L \$1.20	M \$.80	S \$.50	Bts. Per 100—\$.60
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FORWARD (400 Woods) (LM) Forward is a beautiful pure white. The waxy toned florets are of heavy substance, are ruffled and fluted with raised midribs on each petal. Opens 8 on a spike of 20 buds. Has a deep green foliage and is a healthy grower. Makes good bulbs and has a good long stem. The color and habits of Forward have a great deal of appeal to both of us here and we believe it has a good future, especially fine for the cutflower grower.

Each	L \$.75	M \$.50	S \$.25	Bts. Per 10—\$.75
Per 10	6.00	4.00	2.00	Per 100— 5.00

GIZ SHOW (424 Hecht) (M) This is one of the tallest and strongest growing varieties on our list. The color is similar to Orange Gold, perhaps a bit lighter orange with a slightly larger yellow throat. The 5 inch florets are nicely ruffled and fluted. Substance is good. This looks like a real commercial variety as it also makes extra fine bulbs. Makes only a fair amount of bulblets but they grow strong and make good sized bulbs. Medium size bulbs will produce 100% tall top quality spikes for cutting. We recommend deep planting for large bulbs.

Each	L \$.35	M \$.25	S 2/30	Bts. Per 25—\$.75
Per 10	2.80	2.00	1.20	100— 2.00

GLACIER (400 Arenius) (LM) This fine new ruffled clean white with a cream center seems to have all the qualities necessary for commercial cutflower use and can also win its share of blue ribbons, a combination hard to beat. Opens 8-10 nicely placed 5¼ in. florets on a tall sturdy spike. Substance is good and it opens well in water. A real beauty. We have some fine bulbs again this season. Many champs and winners were grown from our bulbs in the past.

Per 10	\$2.00	M \$1.40	S \$.80	Bts. Per 100—\$2.00
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GOLREN ERA (416 Woods) (EM) A very bright golden yellow. Color is that of Prospector's golden center blending to a deeper golden throat. Tall straight and very uniform grower. Heavy texture. Opens 6-8 with 7 additional buds showing color. Florets are slightly frilled with raised midribs. There is no other variety available that we know of that has the deep beautiful golden color of Golden Era. A very promising variety.

Each	L \$1.25	M \$.75	S \$.50	Bts. Per 10—\$1.25
Per 10	10.00	6.00	4.00	Per 50— 5.00

GOLDEN ROSETTE (416 Baerman) (L) This is a large tall growing deep yellow. Good clean color. Formal placement and florets have lots of class. Opens 11 waxy florets on a spike of 18-20 buds. Robust grower and looks healthy. A massive glad and a fine new variety.

Each	L \$.75	M \$.50	S \$.35	Bts. Per 10—\$.75
Per 10	5.00	3.50	2.80	Per 100— 5.00

GOLIATH (534 Baerman) (M) Huge deep salmon pink with a white throat. Opens 12 on a spike of 24-26 buds. Looks like this is an easy winner at the shows.

Each	L \$.75	M \$.50	S \$.35	Bts. Per 10—\$.75
Per 10	5.00	3.50	2.80	Per 100— 5.00

GREEN WATERS (404 Gove) (M) The color is more green and the flowers are larger than Green Ice. Opens 7-8 well placed and slightly fluted fronts on a tall straight spike 4-5 ft. tall. Smaller bulbs also bloom and have plenty of stem. Good propagator and a very uniform grower. Looked very healthy in the two seasons we have grown this one.

Each	L \$1.00	M \$.75	S \$.50	Bts. Per 10—\$1.00
Per 10	8.00	6.00	4.00	Per 50— 4.00

GYPSY ROSE (554 Seher) (M) A soft shade of rose, slightly deeper in the center with a lighter shade on the outer edge of the petals. A very uniform tall grower. With its short leaves and plant, this one is easy to cut, yet saving the plant. Opens 6-8 large florets on a spike of 20-22 buds. Tall and a very uniform grower. Healthy and a good propagator. Not ruffled but a very fine commercial variety that it pays to grow. Dozens of this one are usually picked up fast at our wholesale florists.

Per 10	L \$1.50	M \$1.00	S \$.60	Bts. Per 100—\$.75
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HAPPINESS (446 Baerman) (EM) The color is a light red with a huge yellow blotch. Extremely heavy ruffling of florets. Opens 9 on a head of 20 buds. Nice fat buds and a formal placement. Heavy substance and good attachment. Has built a fine show record.

Each	L \$1.00	M \$.75	S \$.50	Bts. Per 10—\$1.00
Per 10	8.00	6.00	4.00	Per 50— 4.00

HIGH FASHION (460 Baerman) (LM) Color is a medium lavender with a white throat. An extremely tall and uniform grower. Opens 7-9 on a long head of 20-24 buds. Vigorous grower and propagator. Good commercial prospect.

Each	L \$.40	M \$.30	S \$.20	Bts. Per 25—\$.70
Per 10	3.00	2.25	1.60	Per 100— 2.00

HILDEGARDE (436 Baker) (LM) This is a fine ruffled scarlet. Opens 7-9 ruffled florets. Straight stems. Ideal growing habits for cutflower use. Grows very tall and also blooms well from medium size bulbs. Makes fine smooth bulbs. Healthy. A good dependable commercial for all around use.

Per 10	L \$1.20	M \$.80	S \$.50	Bts. Per 100—\$.60
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HIT PARADE (364 Lins) (VE) The color is a clean medium lavender with a lighter throat. Opens 8 on a slender 4 ft. spike. The stem is very hard and the spike is willowy, making it easy to use in arrangements. Comes in very early, and blooms out fast, which is desirable for an early variety. Continues to perform well throughout the cutflower season. The spikes are very uniform and consistently tall and the smaller sizes bloom very good. Grows very strong and healthy. A profitable variety to grow for cutflower use or bulb sales.

Per 10	L \$1.20	M \$.80	S \$.50	Bts. Per 100—\$.60
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INKSPOT (471 Fisher) (LM) The color is a light violet blue with a distinct deep reddish blue throat blotch on the lower petals. Grows very tall and straight with 9-12 open on heads of 24-28 buds. Florets are needlepointed and placement is formal. Bulblets germinate good and grow to good size. Makes very fine bulbs. We were pleasantly surprised to see the florists snatch up Inkspot very fast last season. Most said it was really different and easy to use with other flowers. Medium size bulbs produce top quality cutflower spikes. The spikes in the picture had 4½ inch florets and 30 inch heads and were from No. 5 bulbs. We had several rows like that. Inkspot will undoubtedly become one of the most popular blotched cutflower varieties.

Per 10	L \$1.50	M \$1.00	S \$.60	Bts. Per 100—\$.75
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JILL (440 Kroon) (EM) The color is a rosy pink edge blending to a creamy yellow throat. Opens 6-8 on a spike of 16-18 buds. Medium tall and florets are slightly ruffled. Opens good and keeps well in water. Strong and healthy grower. Extremely fast propagator and it seems about every bulblet grows to good size the first year.

Per 10 L \$1.20 M \$.80 S \$.50 Bts. Per 100—\$.60

JOANIE (440 Woods) (VE) The color is a beautiful light pink with a silky sheen. A real florists color. Growing habits are ideal for cutflower use. A large flowered early variety.

Per 10 L \$1.50 M \$1.00 S \$.60 Bts. Per 100—\$.75

JUDI-LYNN (340 Vennard) (M) A clean fresh light pink free of any throat markings. The color is cleaner and a more pleasing pink than its parent Phantom Beauty and neither does the spike have the forward bend of its parent. Judi-Lynn opens 10-12 on a tall spike attaining 18-20 buds. Very uniform and healthy grower. Very promising for the cutflower grower. Blooms fine from medium size bulbs.

Each L \$.35 M \$.25 S 2/.30 Bts. Per 20—\$.50
Per 10 2.50 1.75 1.25 Per 100— 1.75

KING DAVID (566 Carlson) (LM) Deep royal purple with a rich velvet red throat and a white picotee edge. Fine commercial.

Per 10 L \$1.20 M \$.80 S \$.50 Bts. Per 100—\$.60

LADY LOVE (462 Himmler) (L) The color is a beautiful orchid lavender with no throat marking of any kind. Good long straight stem. Medium sizes produce fine spikes for cutflower use. Opens excellent in water and keeps its color further up the stem than most glads. A profitable variety for late cutting.

Each L \$.40 M \$.30 S \$.20 Bts. Per 10—\$.40
Per 10 3.20 2.40 1.60 Per 100— 3.00

LAVANESQUE (464 Baerman) (M) A tall ribbony blue lavender with a white throat blotch. Formal placement. Opens 10-13 at a time. Nicely ruffled. Excellent local cutflower and garden glad. Good grower and healthy. Has a fine show record.

Per 10 L \$2.00 M \$1.40 S \$.80 Bts. Per 100 \$1.50

LAVENDER GEM (460 Arenius) (LM) A very tall growing new lavender. The color is a bright deep orchid lavender with a light throat and a deeper throat mark. Opens 6 and more on a long head of 20-22 buds. A very uniform and husky grower.

Per 10 L \$2.00 M \$1.40 S \$.80 Bts. Per 100 \$1.50

LAVENDER SPIRE (640 Baerman) (LM) A fine very tall growing new variety. The light lavender color blends to a slightly deeper color at the outer rim of its pure white throat. Spikes are very consistent and grew tall even from the small bulbs. Placement is good. Bulbs and bulblets grew strong and healthy. A medium short plant makes it quite easy to cut.

Each L \$.35 M \$.25 S 2/.30 Bts. Per 25—\$.50
Per 10 2.50 1.75 1.25 Per 100—\$1.50

LILAC & CHARTREUSE (Any other color. Baerman) (E) This is a new color in glads. The name describes it perfectly. The chartreuse is formed mostly on the bottom two petals but is pleasantly splashed on the outer fringe of the florets. The stamens and pistil are white making this a pleasing and clean combination. A strong healthy grower that makes fine bulbs. Opens 6-7 on a tall spike of 18-20 fat buds nicely spaced and showing lots of color. From larger sizes this easily grows to 400 size here and bulbs of a size bloom extremely uniform. Here is a fine glad for every phase of the Glad world. Any good florist will pay a premium for this variety.

Each L \$1.00 M \$.75 S \$.50 Bts. Per 10—\$1.00
Per 10 8.00 6.00 4.00 Per 100 8.00

LOHENGRIN (460 Klein) (M) A medium lavender with a distinct white throat. Grows straight with long heads opening 6-8 at a time. Good placement and attachment. Lohengrin is very popular with many cutflower growers and is reported to be a good shipper. Responds quickly to a moderate amount of moisture to attain top field height. This could fill your need in a large flowered lavender for cutflower use.

Per 10 L \$1.20 M \$.80 S \$.50 Bts. Per 100—\$.60

LOVE SONG (450 Fischer) (M) Color is exquisite light rosy pink. Opens about 8 large ruffled florets well spaced on good sized spikes. The spikes we grew this past summer were very uniform in size and height and it opens very good in water. Unlike most glads the color seems to deepen when opened in water. This can be quite an advantage when cut in tight bud. Makes beautiful tall spikes. Bulblets grow very strong and to good size.

Per 10 L \$2.00 M \$1.40 S \$.80 Bts. Per 100—\$1.50

- MARGERY (454 Melk) (VE)** A very early large flowered cerise with deeper rose throat; one of the best early cutflower varieties and it usually brings a premium.
Per 10 L \$1.50 M \$1.00 S \$.60 Bts. Per 100—\$.75
- MARTINA (454 Vincent) (VE)** A very early medium rose with a silvery sheen that seems to light up under artificial light. Ruffled florets. Opens about 8 with 6 additional buds showing color. Makes lots of bulblets that grow to good size. Robust growing habits. Very uniform grower and a heavy bloomer when glads usually sell for a premium. Opens excellent in water when cut in tight bud. A fine early variety.
Each L \$.40 M \$.30 S \$.20 Bts. Per 10—\$.40
Per 10 3.20 2.40 1.60 Per 100— 3.00
- MIKE SHERMAN (410 Woods) (LM)** Although officially classified as a cream we believe this variety to be nearly a pure white blending deeper to a creamy yellow throat. Unsurpassed in ruffling and beauty we usually have standing orders for all the dozens of Mike Sherman available. Opens about 8 on a balanced spike of 18-22 buds. Good placement and attachment. Healthy and strong grower.
Per 10 L \$1.50 M \$1.00 S \$.60 Bts. Per 100—\$.75
- MINARET (434 Fischer) (E)** This spire like salmon pink consistently produces model spikes even from small bulbs. Opens up to 9 ruffled ivory throated florets on a long flowerhead. Grows strong from bulblets and makes a good bulb. An ideal early cutflower variety, and does well all season in a color very similar to Spic & Span. We consider this one of the most dependable and most profitable salmon pink for the commercial grower.
Per 10 L \$1.20 M \$.80 S \$.50 Bts. Per 100—\$.60
- MISS MUFFET (230 Fischer) (M)** A bright peach salmon with a creamy center. Good placement and attachment. 10 open on a spike of 20 buds. Excellent ruffling and style. Very uniform and every spike is near perfect. A very fine arrangement glad and excellent for the show enthusiast.
Each L \$.50 M \$.40 S \$.30 Bts. Per 20—\$.75
Per 10 4.00 3.20 2.40 Per 100— 3.00
- MISS SALEM (450 Baerman) (L)** A very light rose pink unmarred by any throat mark or flecking. Taller than average having a firm hard stem with a short plant making it easy to cut. Intense ruffling and near perfect placement on a well balanced head of 24-28 buds give it much appeal. Healthy and very uniform grower. We believe Miss Salem has an edge on other varieties in this color class.
Each L \$.75 M \$.50 S \$.30 Bts. Per 10—\$.75
Per 10 6.00 4.00 2.40 Per 100— 5.00
- MOON MAGIC (510 Baerman) (LM)** A huge cream about the color of the older Lady Jane but with much more shine and distinction between the outer rich cream and the light yellow center. Nice fat buds on a hard stem. Near perfect placement. Good growing habits and propagation. Fine commercial prospect.
Each L \$.50 M \$.35 S \$.25 Bts. Per 25—\$.75
Per 10 4.00 2.80 2.00 Per 100— 2.25
- MOTHER ANNE (460 Melk) (E)** Orchid lavender blending to a cream throat, early but does well all season, never flecks. Makes healthy bulbs and is a good propagator. Fine cutflower variety. Unlike many lavenders this holds good color as it opens in water.
Per 10 L \$1.20 M \$.80 S \$.50 Bts. Per 100—\$.60
- MYSTIC MELODY (460 Baerman) (M)** The color is a striking clear lavender with a huge golden yellow blotch. Pure white stamens and pistil with no throat mark to mar the beauty. Good placement, Tall stem and fine growing habits. Indeed a rich color combination and based on its performance again here this past season, Mystic Melody is a welcome addition as a new and different glad.
Each L \$1.25 M \$.90 S \$.60 Bts. Per 10—\$1.00
Per 10 10.00 7.00 4.80 Per 50— 4.00
- NORTH STAR (400 Fischer) (VE)** This clean ruffled white as a seedling was selected from a cross of Friendship and Appleblossom. Friendship has been a top commercial for 14 years and Appleblossom is perhaps the most widely grown All-American. North Star possesses many top qualities. Here it blooms as early as Wh. Friendship but rather than straggle for 10 days or 2 weeks, it blooms out fast, a desirable quality in an early variety. It differs from Tiffany in that it is not quite as tall but has a longer flowerhead. The bulblets do not grow to as large a size but it makes more. Very healthy. Nice wide plant at the base. Opens good from bud. Field height about the same as its parents. We firmly believe this glad has a long future. (Be sure and read description of Tiffany).
Per 10 L \$1.20 M \$.80 S \$.50 Bts. Per 100—\$.60

- OKAY** (410 Baerman) (LM) The heavily ruffled deep cream florets blend deeper toward the center almost to yellow. Okay opens about 6-7 florets on a well proportioned head of 20 buds. The stem is tall and very hard. The plant is short making it easy to cut. Medium size bulbs produce good quality cutflower spikes.
Per 10 L \$1.50 M \$1.00 S \$.60 Bts. Per 100—\$.75
- ORCHID CHARM** (466 Baerman) (M) The color is orchid lavender with a small but distinct rose blotch. The spikes are very much alike and uniform with 9-10 open. Placement is near perfect and the buds are nice and fat. Makes good bulbs and is a healthy grower.
Each L \$.40 M \$.30 S \$.20 Bts. Per 40—\$.75
Per 10 3.00 2.25 1.50 Per 100— 1.50
- PAGAN** (456 Butt) (M) A very deep wine rose, nearest in color to Burma shading perhaps a little deeper. Heavily ruffled. Good placement and attachment. A wide plant at the base holds this up in bad weather and wind. Healthy and uniform grower. This is an excellent bouquet glad and if you have use for a deep shade in place of older Burma this would fit your need.
Per 10 L \$1.20 M \$.80 S \$.50 Bts. Per 100—\$.60
- PATHFINDER** (436 Fischer) (M) An immense fiery scarlet that could be classified 500 size as it grows from larger bulbs here. Very tall and uniform with good placement. Healthy and easy to cut, yet saving the plant. Faintly ruffled with fine all around growing habits. Smaller bulbs bloom good. Our florists like this one and it is very popular as a bouquet glad. Probably not a show glad, but a very fine variety and should become more widely grown.
Each L \$.35 M \$.25 S 2/.30 Bts. Per 20—\$.50
Per 10 2.75 2.00 1.25 Per 100— 1.75
- PARTY RUFFLES** (410 Rich) (M) Very heavily ruffled clean cream flushed pink, more pink at times. A real beauty but hard to describe. This one must be seen to be appreciated. Opens up to 8 of 21 buds with most of the balance in color. Medium in height, makes fine bulbs and is a good propagator.
Per 10 L \$1.20 M \$.80 S \$.50 Bts. Per 100—\$.60
- PATTI PICKINS** (335 Woods) (M) A deep salmon pink with a touch of orange blending to a medium yellow on the lower two petals. The florets are ruffled and the spike is medium tall. A uniform and healthy grower with good placement and attachment.
Each L \$.75 M \$.50 S \$.35
Per 10 6.00 4.00 2.80
- PEGGY WHITE** (400 Hallet) (M) Peggy White is a clean, white blending to a creamy throat. The foliage is very green and it is a healthy and robust grower. Larger bulbs give top quality spikes and mediums have a high percentage of good quality spikes. The many fine qualities of this glad have made it a widely grown commercial.
Per 10 L \$1.20 M \$.80 S \$.50 Bts. Per 100—\$.60
- PINK LIGHT** (330 Cotter) (VE) A light salmon pink with a creamy yellow throat. Very tall and the spikes are as alike as any variety we grow. Very early, healthy with good propagation and growing habits. Opens 7-9 with near perfect placement. Unlike many small flowered varieties, Pink Light produces fine tall uniform spikes especially desirable very early in the season.
Each L \$.60 M \$.40 S \$.30 Bts. Per 15—\$.75
Per 10 4.80 3.20 2.40 Per 100— 4.00
- PINK PARASOL** (440 Baerman) (M) The color is a clean pink blending gracefully to white throat. The stamens and pistil are also white making this a very clean color. Stem is medium tall and very hard. Head is well proportioned with 8 open having a total of 18-20 buds. A massive spike and a very attractive color. Fine cutflower variety.
Per 10 L \$2.00 M \$1.40 S \$.80 Bts. Per 100—\$1.00
- PINK PROSPECTOR** (444 Baerman) (M) A very clean flesh pink with a bright and glowing light yellow center. Consistently produces excellent quality cutflower type spikes. Buds are nicely spaced on a well proportioned head. Plants are short making it easy to cut. A fine new color. Has a good show record.
Each L \$.35 M \$.25 S 2/.30 Bts. Per 50—\$.75
Per 10 2.80 2.00 1.20 Per 100— 1.25
- PROSPECTOR** (414 Leffingwell) (EM) Medium deep yellow bordering on apricot. Fine color. Opens 8-10 perfectly placed blooms on tall straight spikes of 20 or more buds. Also a good early cutflower.
Per 10 L \$1.20 M \$.80 S \$.50 Bts. Per 100—\$.60

- RAINIER** (400 Baerman) (LM) A tall growing clear white blending slightly toward cream, deeper in the floret. Opens 8-10 ruffled blooms on a spike attaining 22-24 buds. Spikes are consistent and spire like with a medium short plant making it quite easy to cut. Has built a very fine show record.
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|--------|----------|----------|---------|--------------------|
| Each | L \$.35 | M \$.25 | S 2/.30 | Bts. Per 25—\$.50 |
| Per 10 | 2.80 | 2.00 | 1.20 | Per 100—\$1.50 |
- RED RADIANCE** (446 Melk) (EM) Bright clear light red without markings of any kind. A shade of red the florists can use in quantity. Opens 8-10, 5½ inch florets on tall sturdy spikes of 20 or more buds. Outstanding cutflower variety and a fast propagator.
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|--------|----------|----------|----------|---------------------|
| Per 10 | L \$1.20 | M \$.80 | S \$.50 | Bts. Per 100—\$.60 |
|--------|----------|----------|----------|---------------------|
- REPARTEE** (401 Baerman) (E) The color is a chalky white with a bright cerise rosy wine red blotch. Opens 8-10 fluted florets. Placement near perfect. Bulbs of a size are very uniform in height and habit. A good show variety and a commercial prospect as well.
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|--------|----------|----------|----------|--------------------|
| Each | L \$.75 | M \$.50 | S \$.35 | Bts. Per 15—\$.75 |
| Per 10 | 6.00 | 4.00 | 2.80 | Per 100— 4.00 |
- REWARD** (416 Pruitt) (L) A vivid bright yellow that grows up to 5 feet tall and will open 8 to 9 ruffled florets easily with a total of 20 to 21 buds. The color of Reward is all that can be desired. Placement is good and spikes are uniform. Medium size bulbs produce nearly 100% top cutflower spikes though it is best not to expect to cut the same bulbs, especially large ones, as often as the average variety.
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|--------|----------|----------|----------|---------------------|
| Per 10 | L \$1.50 | M \$1.00 | S \$.60 | Bts. Per 100—\$1.25 |
|--------|----------|----------|----------|---------------------|
- RIVIERA** (520 Fischer) (LM) A rich shade of amber orange blending into a bright yellow center. Riviera has little or no competition on the commercial market and is well liked by florists. As a retail and bouquet item, Riviera is tops. It is difficult to do justice to this beautiful glad with a description.
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|--------|----------|----------|----------|---------------------|
| Per 10 | L \$1.50 | M \$1.00 | S \$.60 | Bts. Per 100—\$1.25 |
|--------|----------|----------|----------|---------------------|
- ROSE OF VAN LIMA SPORT** (442 Melk) (E) The color is cleaner and a little lighter than Rose of Van Lima with a large clean creamy white throat. The florets are smooth petaled with good substance and a bit larger than Rose of Van Lima. Bulbs are extra fine and it is a very fast propagator.
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|--------|----------|----------|----------|---------------------|
| Per 10 | L \$1.20 | M \$.80 | S \$.50 | Bts. Per 100—\$.60 |
|--------|----------|----------|----------|---------------------|
- ROSE PARADE** (454 Baerman) (E) A ruffled medium cerise rose deeper in color than Chamouny with a white blotch and deeper feather. A picotee edge on the florets adds to the beauty. Tall uniform grower. Opens 6-8 with plenty of buds.
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|--------|----------|----------|----------|--------------------|
| Each | L \$.60 | M \$.40 | S \$.30 | Bts. Per 15—\$.75 |
| Per 10 | 4.80 | 3.20 | 2.40 | Per 100— 4.00 |
- ROSE RHAPSODY** (456 Woods) (LM) A 5 ft. large Madder rose, somewhat lighter in throat and deeper on lip petal. 20-22 buds on a long flowerhead. 9 open at a time. The 4½ inch florets are round, wide open and ruffled.
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|--------|----------|----------|----------|
| Each | L \$.75 | M \$.50 | S \$.35 |
| Per 10 | 6.00 | 4.00 | 2.80 |
- ROSE SPIRE** (454 Fischer) (EM) Rose Spire certainly is one of the finest glads available for commercial use. Very few glads are as beautiful, as dependable and as usable. The color, a really beautiful clean light rose blending to a near white clean throat, leaves nothing to be desired for commercial use. Placement and bud spacing on the spike usually near perfect. Florets have good attachment. The spikes grow uniformly tall with a minimum of moisture, thereby cutting the cost of growing. Opens 8-10 florets at one time. Truly a bouquet in itself, yet the spike bends gracefully when used in an arrangement. The stems are strong and firm, yet not heavy or bulky, making it ideal for shipping, one of the easiest varieties to cut. The bulbs are extra fine and is a good propagator. Don't overwater this one.
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|--------|----------|----------|----------|---------------------|
| Per 10 | L \$1.20 | M \$.80 | S \$.50 | Bts. Per 100—\$.60 |
|--------|----------|----------|----------|---------------------|
- RUBAIYAT** (548 Woods) (M) Beautifully colored bright deep red, unmarked. Its rich red color has a glistening luster that makes it stand out from any other red. A willow spike over 60 inches tall, 22-24 buds with 8 or more open on a 30-inch flowerhead. Well attached 6-inch floret ruffled and frilled.
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|--------|----------|----------|----------|
| Each | L \$1.25 | M \$.75 | S \$.50 |
| Per 10 | 10.00 | 6.00 | 4.00 |
- RUFFLED LOTUS** (410 Baerman) (LM) A waxy white blending to a creamy white throat and a faint pink picotee edge on the florets. Opens 8-12 on a spike of 22-26 buds. Very formal placement and strong attachment. Bulblets grow strong. Fine all around growing habits. Although this classy corona type bloomed in very hot weather it did so well we think it could have a very fine future.
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|--------|----------|----------|----------|--------------------|
| Each | L \$1.50 | M \$1.00 | S \$.60 | Bts. Per 10—\$1.50 |
| Per 10 | 12.00 | 8.00 | 4.80 | Per 50— 6.00 |

SANDSTORM (480 Woods) (M) A rose lavender smoky. The color is very even over all the floret. Good placement and attachment with 20-22 buds and classy florets. Has a tall willowy stem. Sandstorm is an excellent garden and bouquet glad. It is also very dependable and easy to use in floral arrangements. It has ideal commercial growing habits and very fine bulbs.

Per 10 L \$2.00 M \$1.40 S \$.80 Bts. Per 100—\$1.25

SNOW VELVET (400 Fischer) (M) A frosty pure white nicely ruffled. Opens about 10 florets. A beautiful variety, and a fine commercial cutflower. Especially fine for the hot weather as it does not burn, Medium in height but spikes from smaller size are about as tall as those from large bulbs. Opens exceptionally well in water.

Per 10 L \$1.20 M \$.80 S \$.50 Bts. Per 100—\$.60

SUGAR ELL (434 Vennard) (VL) A very bright solid salmon with a tint of coral blending only slightly deeper toward the center. Opens 6 florets on a commercial type spike of 19 or more buds. Grows uniformly tall and strong. Opens good in water. Propagates very good and bulblets grow strong and healthy. A good dependable late cutflower variety.

Per 10 L \$1.20 M \$.80 S \$.50 Bts. Per 100—\$.60

SUNNY MORN (424 Baerman) (M) The color is a clean light orange, very solid over all the floret. Looks very healthy, opens 8 on a spike of 20-22 buds. Nicely ruffled with good placement and attachment. Medium tall with robust plant and bulblet growth.

Each L \$1.00 M \$.75 S \$.50 Bts. Per 10—\$1.00
Per 10 8.00 6.00 4.00 Per 50— 3.00

SUNSHINE (417 Baerman) (LM) The color is best described as similar to Spotlight. However, it is a brighter and richer color. Opens 8-10 florets on a spike. Buds are spaced and the head is a stretchy 18-20 buds. Looks healthy. Bulblets grow strong and to good size.

Each L \$.50 M \$.40 S \$.30 Bts. Per 20—\$.75
Per 10 4.00 3.20 2.40 Per 100— 3.00

TAHITI (454 Woods) (EM) New beautiful color in the rose color class, deep coral rose. It will easily open 10 or more on a 30-inch flowerhead. Wide open 5½ inch floret accented by a silvery fringe on all petals. Straight strong willow spike over 60 inches tall. Tahiti has won its share of ribbons wherever shown.

Each L \$1.00 M \$.75 S \$.50
Per 10 8.00 6.00 4.00

TARGET (441 Larus) (M) A very light blush pink color flushed orange with a glowing orange red throat. Opens up to 9 florets lightly ruffled. Medium size bulbs will give top cutting performance. A healthy and strong grower. Very uniform. All spikes are alike and Target will make a long spike even when conditions are not ideal. Of all the varieties we grow no other one resembles good old Picardy in growing habits and performance as nearly as Target does. As in the past, those varieties with a clean color and a bright red throat are always well accepted by florists and Target is no exception. One of the best sellers on our wholesale flower market. A must for commercial growers.

Per 10 L \$1.20 M \$.80 S \$.50 Bts. Per 100—\$.60

TIFFANY (400 Fisher) (VE) Tiffany has become one of the most profitable cutflowers we grow. A ruffled glistening pure white. An extremely tall grower; one that produces that extra length florists need for wedding or standard work, and yet does not need ideal conditions to do so but does well with a minimum of care. Stems are hard and willowy, bending gracefully when used in arrangements. Easy to cut yet save the plant. Mediums give top cutting performance. Healthy. Very uniform and strong grower. Bulblet production and germination excellent. With equal conditions and plantings last summer, Tiffany bloomed about 4 days later than White Friendship but bloomed out in about 6 days and averaged a 8-10 inch longer stem. This is a fine glad we highly recommend.

Per 10 L \$1.20 M \$.80 S \$.50 Bts. Per 100—\$.60

TOPAZ (416 Baerman) (M) The beautiful color of Topaz certainly is a welcome addition to the yellow class. The ruffled and fluted florets are well placed on a spike of 20-22 buds. Opens 8-9 5-in. florets with about 6 more showing color. The spike tapers just about perfectly to the top, making this a fine flower for the show fan. Also ideal for arrangements. Needs adequate moisture to be at its best.

Per 10 L \$1.50 M \$1.00 S \$.60 Bts. Per 100—\$1.00

- TOP BRASS** (416 Baerman) (L) The color of this glad is a little lighter than the popular Topaz with a deeper golden yellow center. A very good color. Flower-head is long and well proportioned and with 8-9 formal placed florets open and has 18-20 buds. Very promising for commercial use.
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|--------|----------|----------|---------|--------------------|
| Each | L \$.35 | M \$.25 | S 2/.30 | Bts. Per 25—\$.60 |
| Per 10 | 2.80 | 2.00 | 1.25 | Per 100— 2.00 |
- TRI-TONE** (354 Lamplough) (M) Color does vary some but is quite popular with many that see it. A medium rose with the lower petals usually deeper and more solid than the rest of the floret which is more white with much deeper rose flecks. Really hard to describe but very attractive.
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|--------|----------|----------|----------|---------------------|
| Per 10 | L \$2.00 | M \$1.40 | S \$.80 | Bts. Per 100—\$1.25 |
|--------|----------|----------|----------|---------------------|
- T-500** (500 Turk) (M) Widely grown as a pure white. This glad has lots of class and is a healthy strong grower. Fine shipper as it opens excellent in water. Attains good quality spikes with plenty of moisture. Plant this one thick.
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|--------|----------|----------|----------|---------------------|
| Per 10 | L \$1.20 | M \$.80 | S \$.50 | Bts. Per 100—\$.60 |
|--------|----------|----------|----------|---------------------|
- T-462** (441 Turk) (M) A very cool shade of light pink with a white throat. Opens 7-9 on a tall spike of 18-22 buds. Has all around good growing habits. Propagates good and looks healthy.
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|--------|----------|----------|----------|---------------------|
| Per 10 | L \$1.50 | M \$1.00 | S \$.60 | Bts. Per 100—\$.75 |
|--------|----------|----------|----------|---------------------|
- T-455** (450 Turk) (M) A very rugged extremely tall growing variety. Color a rose similar to Chamouny. Not as fancy as some but a good cutter and every spike is alike. Matures early.
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|--------|----------|----------|----------|---------------------|
| Per 10 | L \$1.20 | M \$.80 | S \$.50 | Bts. Per 100—\$.60 |
|--------|----------|----------|----------|---------------------|
- VALIANT** (443 Baerman) (E) The color is a medium salmon pink with a small white throat blotch. Opens 7-9 with good placement. Makes nice fat buds and bulbs of a size bloom together. Originator claims this blooms along with Friendship which along with its opening qualities could make it a profitable variety to grow..
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|--------|----------|----------|----------|--------------------|
| Each | L \$1.00 | M \$.75 | S \$.50 | Bts. Per 10—\$1.00 |
| Per 10 | 8.00 | 6.00 | 4.00 | Per 50— 4.00 |
- VICTORIAN ROSE** (456 Baerman) (E) A very bright colored rose red. Somewhat deeper in color than American Beauty though very close. No throat marks or blotches. Opens 8-12 on a long willowy and hard spike. Very tall stem yet the leaves are short and plant wide at the base. 22-26 buds. Formal Placement and firm attachment. Showed promise here based on last season's trial.
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|--------|----------|----------|----------|--------------------|
| Each | L \$1.00 | M \$.75 | S \$.50 | Bts. Per 10—\$1.00 |
| Per 10 | 8.00 | 6.00 | 4.00 | Per 50— 4.00 |
- VIOLET CHARM** (470 Jack) (M) Light violet with a deeper violet arrow on a cream throat, long flowerhead with up to 10 open. Fine cutflowers and blooms good from small bulbs.
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|--------|----------|----------|----------|---------------------|
| Per 10 | L \$1.20 | M \$.80 | S \$.50 | Bts. Per 100—\$.60 |
|--------|----------|----------|----------|---------------------|
- VIOLET QUEEN** (476 Baerman) (E) Large deep violet, a healthy rugged grower and about the largest early variety available in the deep violet shade. Only medium tall but this should not hurt this glad as long stems are not as important for commercial use in the deeper colors. Fast propagator. Fine early deep Violet for cutting.
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|--------|----------|----------|----------|---------------------|
| Per 10 | L \$2.00 | M \$1.40 | S \$.80 | Bts. Per 100—\$1.00 |
|--------|----------|----------|----------|---------------------|
- WHITE FRIENDSHIP** (400 Fischer) (E) A white sport of Friendship with most of the same good qualities. Best for early cutting.
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|--------|----------|----------|----------|---------------------|
| Per 10 | L \$1.20 | M \$.80 | S \$.50 | Bts. Per 100—\$.60 |
|--------|----------|----------|----------|---------------------|
- WINNEBAGO CHIEF** (458 Himmeler-Graff) (E) A tall very strong growing medium dark red. Opens up to 10 very large florets on a long flowerhead. Makes tall usable spikes from medium size bulbs and a high percentage of good spikes without special care. Fast propagator and about the largest early flowering red.
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|--------|----------|----------|---------|--------------------|
| Each | L \$.35 | M \$.25 | S 2/.25 | Bts. Per 25—\$.60 |
| Per 10 | 2.80 | 2.00 | 1.00 | Per 100— 1.75 |
- YELLOW JACKET** (316 Baerman) (M) A deep greenish golden yellow with a brilliant scarlet blotch. Opens 10-12 on a spike of 22-24 buds. Very tall from larger bulbs but the smaller sizes make fine usable spikes as well. Perfect placement. Nice big buds. A fine glad to use in arrangements. Also a fine exhibition glad that should be an easy winner for the show man.
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|--------|----------|----------|----------|--------------------|
| Each | L \$1.00 | M \$.75 | S \$.50 | Bts. Per 10—\$.75 |
| Per 10 | 8.00 | 6.00 | 4.00 | Per 100— 6.00 |
- YELLOW SUPREME** (414 Cotter) (EM) Early ruffled light yellow, a real florist variety. Has heavy substance. Opens 7 or more well placed blooms on a long flowerhead, also has a long stem and stands up well in wind and rain. Ideal for early cutting and also does well through the hot weather.
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|--------|----------|----------|----------|---------------------|
| Per 10 | L \$1.20 | M \$.80 | S \$.50 | Bts. Per 100—\$.60 |
|--------|----------|----------|----------|---------------------|

WHOLESALE SECTION

TO OUR COMMERCIAL GROWER FRIENDS:

This is our 39th year of growing Glads commercially. Each year we test many new varieties under normal growing conditions and our selections are based on how the variety averages rather than an occasional outstanding spike of the variety. (Be sure and read page 3 and paragraph on descriptions). However, growing habits and the color of some glads can vary when grown in the various types of soil or under different growing conditions. The color can vary considerably, especially on early varieties if planted to bloom in mid-season. We like to recommend that our customers try a limited amount of a new variety for the following reasons; first to see if a variety does well in your area and second, if it does, you can stock up on the variety and be the first to have it for sale in your area. There is nothing more profitable for the Commercial Grower, than to get an early start in a good new variety. We believe Commercial Growers can lose far more by not getting an early start, than can be saved by waiting until the variety has proved to be tops. By this time the best years of the variety have gone by and cannot be made up. One thing we glad growers should remember, if we do not offer the public the best available in glads, they may spend their money on other kinds of flowers.

SHIPPING

Shipment by express is usually safest as the bulbs are always insured against freezing. Motor Freight insures against freezing only if the shipment is not transferred to another truck line before reaching its destination. On small packages it is cheaper and in some cases more convenient for the customer if we ship by Parcel Post. If you want us to send Parcel Post **KINDLY ALLOW ENOUGH POSTAGE.**

If your wholesale order includes both F.O.B. items and prepaid items we will add extra bulbs to offset the shipping charges on the prepaid items or we will ship the prepaid items separate if you prefer.

25 BULBS SOLD AT THE 100 RATE; 250 AT 1000 RATE

On cash orders: 5% cash discount on orders of \$25.00 to \$100.00. 10% cash discount on orders of \$100.00 or more.

Prices are for cash with order or 25% deposit to hold an order, balance before shipment or C. O. D.

Bulbs graded by diameter in six sizes as follows:

No. 1—1½"-up

No. 2—1¼"-1½"

No. 3—1"-1¼"

No. 4—¾"-1"

No. 5—½"-¾"

No. 6—⅜"-½"

WHOLESALE PRICES

**PRICES QUOTED ARE F.O.B. MEQUON, WISCONSIN
(NOT PREPAID)**

**ALL VARIETIES LISTED IN WHOLESALE SECTION ARE
FULLY DESCRIBED IN RETAIL SECTION.**

	Bulbs Per							Bulblets		
		No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per ½ Pt.	Per Qt.	Per Pk.
Aqua Queen	100	4.50	3.75	3.00	2.50	2.00	1.50	3.00	9.00	50.00
	1000	32.00	26.00	22.00	18.00	15.00	12.00			
Ares	100	5.00	4.00	3.25				2.00	6.00	35.00
	1000		32.00	25.00						
Chemawa	100	5.50	4.50	3.50	2.75	2.25	1.75	3.00	7.00	40.00
	1000			28.00	22.00	18.00	14.00			
Conrad	100	5.00	4.00	3.25	2.50	2.00	1.50			
Copper Lustre ...	100	5.00	4.00	3.25	2.50	2.00	1.50	2.00	5.00	
Crinoline Belle ...	100	5.50	4.50	3.50	2.75			2.00	6.00	35.00
	1000	40.00	34.00	28.00						

	Bulbs		No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets		
	Per								Per ½ Pt.	Per Qt.	Per Pk.
Cronus	100		12.00	10.00	8.00	6.00	4.00	8.00			
Dark Brilliance ..	100	5.00	4.00	3.25	2.50	2.00	1.50	2.00	6.00	35.00	
	1000	35.00	30.00	24.00	20.00	15.00	10.00				
Dark Horse	100	6.00	5.25	4.50	3.75	3.00	2.50	5.00	15.00	100.00	
	1000	45.00	38.00	32.00	26.00	20.00	16.00				
Early Spring	100	8.00	7.00	6.00	5.00	4.00	3.25	5.00	15.00		
	1000	60.00	50.00		34.00	32.00	25.00				
Eighth Wonder ...	100	7.00	6.00	5.00	4.25	3.50	2.75	6.00	18.00		
	1000	50.00	42.00	38.00	34.00	28.00	22.00				
Fort Knox	100	5.00	4.00	3.00	2.50	2.00	1.50	2.00	6.00	35.00	
	1000		30.00	24.00	20.00	15.00	10.00				
Fortune	100	4.50	3.75	3.00	2.25	1.50	1.00	2.00	6.00	35.00	
	1000	28.00	23.00	18.00	14.00	11.00	8.00				
GIZ SHAW	100	12.00	10.00	8.00	7.00	6.00	5.00	15.00	45.00		
	1000		70.00	60.00	52.00	46.00	40.00				
Glacier	100	12.00	10.00	8.00	7.00	6.00	5.00	15.00	50.00		
	1000			64.00	56.00						
Gypsy Rose	100	7.00	6.00	5.00	4.00	3.25	2.50	12.00	35.00		
	1000				32.00	26.00	20.00				
Hildegarde	100	4.50	3.75	3.00	2.50	2.00	1.50	2.00	6.00	35.00	
	1000	32.00	27.00	22.00	17.00	14.00	10.00				
Hit Parade	100	4.50	3.75	3.00	2.50	1.75	1.25	2.00	6.00	35.00	
	1000	32.00	26.00	20.00	16.00	12.00	9.00				
Inkspot	100	7.00	6.00	5.00	4.00	3.25	2.50	8.00	24.00	150.00	
	1000	50.00	44.00	38.00	32.00	26.00	20.00				
Jill	100	5.00	4.00	3.25	2.50	2.00	1.50	2.00	6.00	35.00	
	1000	35.00	30.00	24.00	20.00	15.00	10.00				
Joanie	100	10.00	8.00	6.00	5.00	4.00	3.00	6.00	18.00		
Judi-Lynn	100	15.00	12.00	10.00	8.00	7.00	6.00	12.00	35.00		
	1000			70.00	60.00	54.00	48.00				
King David	100		4.00	3.25	2.50	2.00	1.50	2.00	6.00		
Lavanesque	100	8.00	7.00	6.00	5.00	4.00	3.00	5.00	15.00		
Lavender Gem ...	100	14.00	12.00	10.00	8.00	6.00	5.00	8.00	25.00		
Lavender Spire ..	100	14.00	12.00	10.00	8.00	6.00	5.00	5.00	15.00		
	1000				60.00	48.00	40.00				
Lohengrin	100	5.50	4.50	3.50	2.75	2.25	1.75	4.00	12.00	75.00	
	1000	40.00	34.00	28.00	22.00	18.00	14.00				
Love Song	100	9.00	8.00	7.00	6.00	5.00	4.25	8.00	25.00		
	1000			50.00	45.00	40.00	34.00				
Mike Sherman ...	100	5.50	4.50	3.50	2.75	2.25	1.75	4.00	12.00		
	1000	40.00	34.00	28.00	22.00	18.00	14.00				

	Bulbs							Bulblets		
	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per ½ Pt.	Per Qt.	Per Pk.
Minaret	100	4.50	3.75	3.00	2.50	2.00	1.50	3.00	9.00	54.00
	1000	32.00	26.00	22.00	18.00	15.00	12.00			
Mother Anne	100	4.50	3.75	3.00				2.00	6.00	
	1000		26.00	22.00						
North Star	100	6.00	5.00	4.00	3.50	3.00	2.50			
	1000	48.00	40.00	32.00	28.00	24.00	20.00			
Okay	100	5.50	4.50	3.50	2.75	2.25	1.75	4.00	12.00	70.00
	1000		36.00	28.00	22.00	18.00	14.00			
Pagan	100	5.50	4.50	3.50	2.75	2.25	1.75	4.00	12.00	
	1000				22.00	18.00	14.00			
Pathfinder	100	15.00	12.00	10.00	8.00	7.00	6.00	15.00	45.00	
	1000			80.00	64.00	56.00	48.00			
Party Ruffles	100	5.50	4.50	3.50	2.75	2.25	1.75	3.00	7.00	
	1000					18.00	14.00			
Peggy White	100	4.50	3.75	3.00	2.50	1.75	1.25	2.00	5.00	30.00
	1000	32.00	26.00	20.00	16.00	12.00	9.00			
Pink Parasol	100	7.00	6.00	5.00	4.00	3.25	2.50	4.00	12.00	70.00
	1000		44.00	38.00	32.00	26.00	20.00			
Pink Prospector ..	100	15.00	12.00	10.00	8.00	7.00	6.00	5.00	15.00	
Prospector	100	4.50	3.75	3.00	2.25	1.50	1.00	2.00	5.00	30.00
	1000	28.00	23.00			11.00	8.00			
Red Radiance	100	4.50	3.75	3.00	2.25	1.50	1.00	2.00	5.00	30.00
	1000				14.00	11.00	8.00			
Reward	100	7.00	6.00	5.00	4.00	3.25	2.50			
	1000			40.00	32.00	26.00	20.00			
Riviera	100	7.00	6.00	5.00	4.00	3.25	2.50	6.00	18.00	
R.V.L. Spt.	100	5.00	4.00	3.00				2.00	5.00	30.00
Rose Spire	100	4.50	3.75	3.00	2.50	1.75	1.25	2.00	6.00	35.00
	1000	32.00	26.00	20.00	16.00	12.00	9.00			
Sandstorm	100	12.00	10.00	8.00	6.00	5.00	4.00	8.00	24.00	
Snow Velvet	100	5.50	4.50	3.50	2.75	2.25	1.75	3.00	9.00	
	1000	40.00	34.00	28.00	22.00	18.00	14.00			
Sugar Ell	100	5.00	4.00	3.25	2.50	2.00	1.50	2.00	6.00	
Target	100	4.50	3.75	3.00	2.50	1.75	1.25	2.00	6.00	35.00
	1000	32.00	26.00	20.00	16.00	12.00	9.00			
Tiffany	100	6.00	5.00	4.00	3.50	3.00	2.50			
	1000	48.00	40.00		28.00	24.00	20.00			
Topaz	100	6.00	5.00	4.00	3.25	2.50	2.00	3.00	9.00	50.00
	1000	45.00	38.00	32.00	26.00	20.00	15.00			

	Bulbs		No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets		
	Per								Per ½ Pt.	Per Qt.	Per Pk.
Top Brass	100	15.00	12.00	10.00	8.00	7.00	6.00	7.00	20.00		
	1000			65.00	55.00						
Tri-Tone	100	12.00	10.00	8.00	6.00	4.00	2.50	5.00	15.00		
	1000				45.00	32.00	20.00				
T-500	100	4.50	3.75					2.00	5.00	30.00	
	1000	32.00	26.00								
T-462	100	5.50	4.50	3.50	2.75	2.00	1.50	4.00	12.00		
	1000	40.00	34.00	28.00	22.00	16.00	12.00				
T-455	100			3.00	2.50	1.75	1.25	2.00	6.00		
	1000					12.00	9.00				
Violet Charm	100	5.00	4.00	3.00				2.00	5.00	30.00	
	1000	34.00	28.00	22.00							
Violet Queen	100	7.00	6.00	5.00	4.00	3.25	2.50	4.00	12.00	70.00	
	1000				32.00	26.00	20.00				
White Friendship	100	5.00	4.00	3.00	2.50	2.00	1.50	2.00	6.00		
	1000			24.00	20.00	16.00	12.00				
Yellow Supreme..	100	5.50	4.50	3.50	2.75	2.25	1.75	3.00	9.00	50.00	
	1000	40.00	34.00	28.00	22.00	18.00	14.00				

OFFICIAL COLOR CLASSIFICATION

SIZES

Miniature Glads	100—Florets under 2½ inches
Small Glads	200—2½ inches up to 3½ inches
Medium Glads	300—3½ inches up to 4½ inches
Large Glads	400—4½ inches up to 5½ inches
Giant Glads	500—5½ inches and larger

SUGGESTED COLORS FOR LISTING

00 White	00 Without C. M.	46 Red	46 (Light)
White	01 With C. M.	Red	48 (Deep)
Green	04	50 Rose	50 (Light)
10 Cream	10	Rose	54 (Medium)
Yellow	14 (Light)	Rose	56 (Deep)
Yellow	16 (Deep)	Red	58 (Black)
20 Buff	20	60 Lavender	60 (Light)
Orange	24 (Light)	Lavender	64 (Deep)
Orange	26 (Deep)	66 Purple	66
30 Salmon	30 (Light)	70 Violet	70 (Light)
Salmon	34 (Deep)	Violet	76 (Deep)
36 Scarlet	36	80 Light Rose and Violet Smoky	
40 Pink	40 (Light) Without C. M.	36 Deep Rose and Violet Smoky	
Pink	41 (Light) With C. M.	90 Tan	
Pink	42 (Medium)	96 Brown	
Pink	44 Deep)		

*C.M. Stands for Conspicuous Marking.

NEWEST PROMISING VARIETIES AT WHOLESALE PRICES

Undoubtedly some fine future commercials are among this list.

ALL PRICED PER 100. 25 SOLD AT 100 RATE

		Bulbs						Bulblets	
	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per ½ Pt.	Per Qt.
Abiqua	100	\$15.00	\$12.00	\$10.00	\$ 8.00	\$ 7.00	\$ 6.00	\$ 6.00	\$ 18.00
Alaska	100	25.00	20.00	17.50	15.00	12.50	10.00	15.00	45.00
Alpenrose	100	30.00	25.00	20.00	17.50	15.00	12.50	15.00	
Angelus	100	30.00	25.00	20.00	17.50	15.00	12.50	15.00	45.00
Bleeding Heart	100	18.00	15.00	12.50	11.00	9.00	7.00	9.00	27.00
Blue Ribbon	100	20.00	17.00	14.00	11.00	9.00	7.00	10.00	30.00
Climax	100	25.00	22.00	19.00	17.00			20.00	
Earliana	100	30.00	25.00	20.00	17.50	15.00	12.50	17.00	50.00
Forward	100	40.00	35.00	30.00	25.00	20.00	15.00	25.00	75.00
Golden Era	100	75.00	65.00	55.00	45.00	35.00	25.00	40.00	120.00
Golden Rosette	100	34.00	30.00	26.00	22.00	18.00	16.00	25.00	75.00
Goliath	100	34.00	30.00	26.00	22.00	18.00	16.00	25.00	75.00
Green Waters	100	60.00	50.00	40.00	35.00	30.00	20.00	17.50	60.00
High Fashion	100	15.00	12.00	10.00	8.00	7.00	6.00	6.00	18.00
Lady Love	100	25.00	22.00	19.00	16.00	12.50	9.00	20.00	60.00
Lilac & Chartreuse	100	50.00	45.00	40.00	35.00	30.00	25.00	25.00	80.00
Martina	100	25.00	22.00	19.00	16.00	12.50	9.00	17.00	50.00
Miss Muffet	100	25.00	20.00	17.50	15.00	12.50	10.00	15.00	45.00
Moon Magic	100	30.00	25.00	20.00	17.50	15.00	12.50	15.00	45.00
Orchid Charm	100	20.00	17.00	14.00	11.00	9.00	7.00	8.00	25.00
Patti Pickins	100	40.00	35.00	30.00	25.00	20.00	15.00	25.00	75.00
Pink Light	100	30.00	25.00	20.00	17.50	15.00	12.50	15.00	45.00
Repartee	100	45.00	38.00	32.00	25.50	20.00	16.00	30.00	100.00
Rose Parade	100		28.00	22.00	18.00	16.00	14.00	20.00	60.00
Rose Rhapsody	100	45.00	38.00	32.00	25.50				
Sunshine	100	25.00	22.00	19.00	16.00	12.50	9.00	12.00	36.00
Valiant	100			50.00	40.00	30.00	20.00	30.00	100.00

